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## Press release LIQUI MOLY Team Engstler



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## A Fairytale Comes True: LIQUI MOLY Team Engstler starts in the World Touring Car Championship

### Engstler-Motorsport Racing Team is the first ever to present his Drivers and Racecars in the famous Bavarian Neuschwanstein Castle

Ulm / Neuschwanstein, February 15, 2008 - The backdrop for the introduction of the LIQUI MOLY Team Engstler, which begins its adventure in the World Touring Car Championship on March 2 in Brazil is like a fairytale: Neuschwanstein Castle. For the first time in the nearly 140 year history of the world famous fairytale castle, a racing team will present its drivers and racecar there. A location consciously selected for the international journalists: "When Engstler Motorsport was founded 14 years ago, the world championship was out of our reach. Now a fairytale is coming true and this castle captures the idea perfectly", raves team manager Kurt Tremel. Together with the Ulm lubricant specialists, the Allgäuers have a lot planned.

Castle romanticism meets high-tech race cars – a striking contrast, which reflects the image of Engstler Motorsport. "We know where our roots are. That keeps us grounded. At the same time, we set ambitious goals for ourselves", said Kurt Tremel during the press conference. It's not for nothing that the motto of the Wiggensbach team is "On to new pastures". After advancing again in the driver and team standings in the German ADAC PROCAR series and in the Asian Touring Car Championship (ATCS), Engstler is search for a new challenge: the official Touring Car World Championship of the International Automobile Federation FIA. "We have established ourselves in both other series and reached all of our goals. This makes starting in the World Touring Car Championship the next logical step for us", said the team manager as he explained the decision.

With this in mind, the collaboration with LIQUI MOLY is being intensified. The additive manufacture will soon be the primary sponsor. "In terms of our brand image, the previous two racing series were already of interest. The WTCC will complete the advertising effect, as it will be broadcast on all six continents on the planet", says Peter Baumann, marketing director of LIQUI MOLY, who is building upon the growing partnership with Team Engstler.

### Three Teams in Three Series

In addition to the WTCC, the LIQUI MOLY Team Engstler will continue to participate in the ADAC PROCAR series and the Asian Championship in order to defend the titles.

With two BMW Type E 90 race cars, the team is ready to start. Franz Engstler and his Russian colleague Andrej Romanov will fight for the World Championship points. Rustem Teregulov from Russia will sit in the cockpit in the PROCAR series. The second driver will be announced shortly. The Japanese racers Masaki Kano and Seiji Shiobuchi will drive the BMW in the Asian ATCS.

"We want to defend our titles, but the World Championship is the biggest challenge in the coming season", says Franz Engstler. Of course the team will have to learn some things the hard way during their first season. "We want to keep this number as low as possible with careful preparation", adds Tremel. Yet the participation in the final World Championship race last season in Macao went very well. In the private driver rankings, Engstler ranked number 3 in the old BMW E 46. Team member Romanov was the fifth driver over the finish line. "If we have already done so well with the old model, we're certainly not going to have to hide ourselves with the new one", Romanov said combatively.



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## The Independence Trophy in Their Sights

The WTCC is very interesting on a sporting basis. Alongside the Formula 1 and two additional series, it is one of only four official world championships organized by FIA. With Alfa Romeo, BMW, Chevrolet and Seat, four brands are fighting for the title. “Of course we can’t measure ourselves against factory teams”, said Tremel, staying realistic, “but we’d like to have some say in the awarding of the Independence Trophy“. This title is awarded to the best independent team. The chances are not bad for Engstler Motorsport in this category, as the test run in Asia showed.

## The New Partner

In the new season, the Allgäuers are venturing forth with an old acquaintance, LIQUI MOLY; but in a new constellation. Soon the lubricant specialist will debut as primary sponsor. “With the current commitment, we are permanently increasing the recognition of our brand. Our product range has a large affinity with motor-sports and a corresponding sponsoring is just logical and sensible.” And with this, the mid-sized company will be drawing upon parts of the spectacular cooperations from previous years, such as during the Handball World Championship 2007 in Germany, multiple times during the Formula 1, for ski jumping as well as the primary sponsor of the German Bundesliga soccer team TSV 1860 Munich. LIQUI MOLY was strongly represented in TV and in the print media as an advertising partner during the Four Hills Tournament at the beginning of the year. The Ski Flying World Championship will follow at the end of February.

## Worldwide Television Presence

In Germany alone, the Four Hill Tournament was broadcast for about 65 hours. Similar numbers followed in Russia, Switzerland, Austria and all of Scandinavia – the viewer rate was over 70% in Finland. All records were broken from the previous year. “We are represented with our products in more than 90 countries on the planet. We are thinking and dealing globally”, says Peter Baumann, giving a glimpse at the marketing policies of LIQUI MOLY. The international effect is also extremely important for motorsports – the race will be broadcast into more than a billion homes worldwide. “That is one reason for our partnership with Engstler Motorsport”, says the marketing director. In Germany, Eurosport will broadcast the competition in its entirety. ntv will show excerpts from it. The BMW 320 CSI, worth more than 60,000 euro will also be presented during the event. LIQUI MOLY will be giving away the E 90s in racing design over the course of the year.



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## The FIA WTCC Calendar 2008

March 2	Curitiba, Brazil
April 6	Puebla, Mexico
May 18	Valencia, Spain
June 1	Pau Ville, France
June 15	Brno, Czech Republic
July 13	Estoril, Portugal
July 27	Brands Hatch, Great Britain
August 31	Oschersleben, Germany
September 21	Anderstorp, Sweden
October 5	Monza, Italy
October 26	Okayama, Japan
November 16	Macau, China

### **For more information contact:**

LIQUI MOLY GmbH  
Tobias Göbbel  
Jerg-Wieland-Str. 4  
89081 Ulm-Lehr  
Fon: +49 (0)7 31/14 20 890  
Fax: +49 (0)7 31/14 20 71  
[Tobias.Goebbel@liqui-moly.de](mailto:Tobias.Goebbel@liqui-moly.de)



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## Driver's portrait Franz Engstler

### Successful since more than 25 years

- 1982-85 49 victories with different Touring cars
- 1987 best competitor ADAC-racing school
- 1988 Formel 3 B-Cup Vice Champion
- 1989 Formel 3 B-Cup Champion
- 1990 Formel 3 and first DTM race with BMW  
Winner over all 24h-race Spa
- 1991 DTM manufacturer driver for Opel/Irmscher
- 1992 DTM-ITR-Cup Champion BMW M 3
- 1993 DTM, Champion 2000 ccm scoring
- 1994-99 Super Touring Car Championship with Alfa Romeo
- 2000 Champion DTC with BMW 329i
- 2001 Alfa Romeo manufacturer driver in the german  
championship
- 2002 DTC with BMW 320i
- 2003 DTC with BMW 320i, Team ER-Competition
- 2004 DPM with BMW 320i, 5. place and BMW sporting award 3. place
- 2005 ATCC Champion, ETCC Cup 7. place , winner of BMW sporting award
- 2006 ATTC Champion
- 2007 ADAC Pro Car Champion



- place of residence: Wildpoldsried, Deutschland
- date of birth: 07/25/1961
- matrilial status: married, one son Luca 7 years old
- profession: businessman
- hobbies: skiing, bikeing
- weight: 78 kg
- body height: 180 cm



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## Driver's portrait Andrei Romanov

### Talented Newcomer from Russia

2003 VW Polo Cup  
2004/05 Lada Cup  
2005/06 Honda Championship  
2007 Vice Champion ADAC Pro Car

place of residence: Moskau/ Russia  
date of birth: 07/10/1979  
profession: businessman  
hobbies: racing  
weight : 75 kg  
body height : 178 cm





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## Technical data

### BMW 320 si WTCC

This car is the newest representative of the successful BMW 3 series. BMW has now one a total of 24 European titles and all world titles in touring car racing. The racing kit for customer teams is used in many more international series in which the Super2000 regulations are used than simply the touring car world championship.

BMW Motorsport director Mario Theissen: "Touring car competitions are not thinkable without BMW – and BMW is not thinkable without touring car competitions. The brand has grown up with these and we intend to maintain this tradition. Alongside practical applications, we continually focus on keeping racing affordable for our customers and simultaneously being able to offer a competitive package. The racing version of the new BMW 3 series is linked to this. I am certain that this model will extend the success story of BMW by a few chapters."

### Numbers and Facts

Development: BMW Motorsport (Munich) on the basis of the serially produced model of the same name, 320si

Development Period:	9 months
Motor:	2 liter, four cylinder, serial
Performance:	275 hp
Length:	4,535 mm
Width:	1,845 mm
Height:	Approximately 1,350 mm
Wheelbase:	2,763 mm
Vehicle Weight:	1,140 kg (with driver)
Tank Capacity:	Approximately 45 liters



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## The Engstler Motorsport GmbH

Engstler Motorsport GmbH grows with the challenge. Founded in 1994, the company today employs 8 employees. Under the lead of Franz Engstler, the team has long established itself in the different national and international series.

Engstler Motorsport also plays a big role in promoting young, new talent and bringing these to international level.

The targets are set high for the WTCC and, with the driver team of Franz Engstler and Andrei Romanov, Engstler Motorsport also wants to play a role in the Independent Trophy.

Company founding: 1994

Managing director: Franz Engstler

Team manager: Ing. Kurt Tremel

### Team Engstler success stories

- 1993 Founding of Engstler-Motorsport team
- 1993 Champions of the 2-litre valuation of the legendary DTM with Alfa 155
- 1994 DTM class 1 with Alfa 155 V6
- 1996-99 STW with Alfa 155
- 2000: Champions of the DTC with BMW 320i
- 2001: DTC with Alfa 147 as official Alfa works team
- 2002: Successful entry in the Alfa 147-Cup - champions title  
DTC with BMW 320i
- 2003: Championship title with the Alfa 147 Cup  
DTC 3. driver evaluation and 4. place team evaluation  
24 hour race: entered several times with Alfa and BMW racing cars  
Macao; successful entry in the touring car finals in China
- 2004: DPM with BMW 320i  
Title defence in the Alfa 147 Cup  
Mini Challenge Team Spicy: 5. place overall with K.König
- 2005: DPM Div.3 with Alfa Romeo 147  
Alfa Romeo works team: 24 hour race Nürburgring, winner of category, 13. place  
BMW Team Engstler: Champion in the driver, team and manufacturer evaluation  
Asian Touring Car Challenge (ATCC)
- 2006: BMW Team Engstler: Champion in the driver, team and manufacturer evaluation  
Asian Touring Car Challenge (ATCC)
- 2007: BMW Team Engstler: Champion in the driver and team valuation of the Pro Car series  
Champion in the driver valuation Asian Touring Car Series (ATCS)



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## LIQUI MOLY GmbH

### Lubricants, additives and car care products made in Germany

Under the direction of managing partner Ernst Prost, LIQUI MOLY in Ulm is a significant player in the automotive industry with some 4,000 products consisting of motor oils, additives and automotive care products. The LIQUI MOLY assortment is a permanent feature in retail and specialty stores, in auto repair shop, in the industry and in branded automotive stores. In addition, products are available for the consumers in supermarkets, construction and home improvement stores and in independent gas stations. LIQUI MOLY develops, tests, produces and markets the comprehensive full assortment itself. In doing so, the company is an important partner to vehicle manufacturers during development. This allows high quality motor oils to be development simultaneously with modern vehicle technology.

The growth curve of the Ulm based lubricant manufacturer LIQUI MOLY increased sharply during the fiscal year 2007. With 201.3 million euros in sales, a record was set, resulting in a growth of more than 18 percent over the previous year. Business abroad was equally strong. Ernst Prost named the basic requirements for success and consistent double digit growth: "Quality, reliability and customer service." This growth also affects the number of employees as well: The corporate group currently employs more than 400 persons in Germany alone – and this trend is continuing to grow. Alongside Germany, the products are already distributed in more than 90 countries on the planet. The company is also aiming towards an expansion here, as well. In September of 2007, LIQUI MOLY opened a subsidiary in South Africa. The additive specialist seeks to continue its successful series of successful foreign engagements there in the tried and true manner. LIQUI MOLY sells additives using a partner in India. The company is about to conclude a production and sales partnership for motor oils.

The globally active mid-sized company is also constantly drawing attention to itself in terms of advertising. The best recent examples are the cooperations during the Handball World Championship 2007 in Germany, many times during the Formula 1 and other motorsport series as well as being the primary sponsor of the German Bundesliga soccer team TSV 1860 Munich. LIQUI MOLY is already striking twice in the year 2008: As primary sponsor of the LIQUI MOLY Team Engstler in the Touring Car World Championship, in the German championship as well as in the Asian championship. And as sponsor of the Ski Flying World Championship and the Four Hill Tournament. "With the current commitment, we are permanently increasing the recognition of our brand. Our product range has a large affinity with motorsports and a corresponding sponsoring is just logical and sensible.", said marketing director Peter Baumann.

The international effects are extremely important for the Ulm based company. "This is one of the reasons for collaboration with Engstler Motorsport", says Baumann, and he is convinced that the entire season will be a sensational success. The growing partnership between racing teams and sponsors is the greatest benefit in this.



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## Bastuck GmbH & Co KG

### Passion and tradition

Company founder Rainer Bastuck developed his business idea out of a passion for the Triumph brand and the work with these vehicles. He established Bastuck in 1986 which, at first, only manufactured and distributed vehicle parts for classic Triumph vehicles. We have, meanwhile, been working with many well-known firms for already ten years. In 2006 the so-called body styling kits were incorporated in the product range. The success of these sporting aerodynamic parts led to co-operations with many auto manufacturers and tuning specialists.

Our classic segment also grown. Since 1995 we have assumed complete replacement parts supply for classic Volvo automobiles and, in 2007, the brands MG, Jaguar and Austin Healey were also incorporated into our replacement parts range. We are now market leader in Europe in the classic vehicles sector.

## KW Fahrwerkstechnologie

### KW suspension technology of winning quality

KW automotive GmbH is one of the world's leading manufacturers for sport suspension systems.

KW coilover suspensions offer, with various damping varieties, the optimal solution for every type of use. Hundreds of applications and the sophisticated valve technology, combined with the pioneering, high grade steel technology "inox-line", have made KW coilover suspensions the number one in Europe.

The company has, for years, been involved in national and international motorsport with its KW competition racing suspension systems as a supplier and sponsor. Flexible manufacturing enables the rapid implementation of technical requirements in high performance racing sport technology of a winning quality. The KW competition racing range was developed for national and international motorsport and is used by many famous racing teams on race tracks all over the world - in popular sports, rally events as well as in the FIA World Touring Car Championship. Impressive performances clearly demonstrate the motorsport competence of KW competition. Engstler Motorsport has also trusted the KW suspension technology, already for years, and will be at the start of the FIA WTCC 2008 with the innovative KW competition racing suspension systems.



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## Drexler Motorsport

### Drive train technology

Drexler Motorsport stands for innovative motor sports technology in the drive area for both, racing cars and exclusive sports cars. The main business divisions of Drexler Motorsport GmbH founded in 1998 are the areas limited slip differentials, motor shafts and hubs as well as gears. Many racing teams and amateur racers as well as famous car manufacturers and car refiners benefit from the knowledge and experience of our company in the drive sector. The product range of the Drexler limited slip differentials ranges from Formula 3, WTCC and diverse other racing series to special applications, like e.g. truck racing and Youngtimers, Oldtimers and pre-war racing cars. Irrespective of the fact for which vehicle the limited slip differential is produced, Drexler Motorsport only uses materials complying with the highest quality standards.

In order to satisfy the high demands in motor sports, all production steps from the development and construction through manufacture and assembly to the tests are completed company-internal and here, are carried out by experts especially trained for this purpose.

## bt Bremsen Technik – Pagid

### High performance brake pads

A member of the TMD friction group of companies, BT Bremsen Technik GmbH (BT) is the worldwide distributor of Pagid Sport and Racing brake pads.

Brake Technology of America is the U.S. counterpart of this highly-respected company with North American distribution, customer support and marketing. BT does research and development at the track together with manufacturers and race teams and provides this information to the development engineers at Pagid. In turn, Pagid develops different varieties of friction compounds in its laboratories, does dynamometer-testing and produces Racing and Sport pads. BT then distributes the entire line of Pagid brake pads out of customers worldwide. Pagid pads are designed to produce the highest possible performance levels over a wide range of operating conditions. Pagid pads are produced in various material formulations - each one, the product of thousands of hours of testing and development work.

Pagid brake pads are available to fit many of the popular racing caliper applications and also may be fitted as an upgrade to many standard calipers for high performance cars. In addition Pagid brake pads are fitted as original equipment of some of the most prestigious and powerful production cars in the world, including Porsche and Ferrari, especially with the new technology of ceramic brake discs, as a friction partner for this kind of development for those high-end performance cars.

With facilities in Rosbach, Essen and Leverkusen in Germany, Pagid is one of only a small number of companies capable of developing and manufacturing brake friction solutions for use in the premier motor-sport competitions including WRC, ALMS, Grand Am, Formula 3, NASCAR, Cart Series, Touring Cars and Porsche Super Cup.



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## AVA Kühler Haugg

### AVA Deutschland GmbH

Anton Vallet from Aachen founded a repair company for welding and soldering work in Aachen (Germany) in 1923. Albert Haugg took over the company in 1957 and, from that point on, concentrated exclusively on heat exchangers for motor cooling and vehicle air conditioning. Vehicle manufacturers and the vehicle replacement part market number among the international customer base. The Haugg corporate group focuses on international trade with motor coolers and replacement parts for vehicle air conditioning systems with the department AVA Cooling Systems, founded in 1963. With over 7,000 different products, the assortment is one of the most comprehensive in the industry. In January 2008, the managing director of the AVA-Kühler-Haugg Group, Wolfgang Haugg, founded the AVA Deutschland GmbH in Berlin, which specializes in the sale of coolers, components and replacement parts. Production will be conducted at the Aachen, Sulz/Neckar, Triberg/Schwarzwald, Brussels (Belgium) and Bratislava (Slovakia) locations. Eight European sales companies in Germany, Austria, the Netherlands, France, England, Spain, Italy and Denmark are associated with the company. The company headquarters and management is in Aachen. The group employs approximately 500 employees.